



The Holy Mess

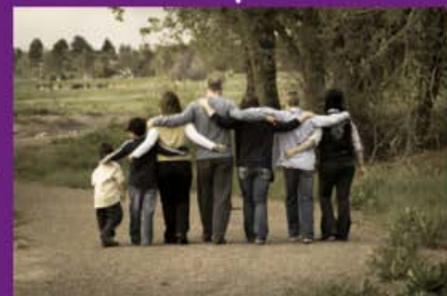
*Finding Balance for Faith,
Family, & Fitness*



with

Sara Borgstede

Speaker, Writer, & Mentor



About The Holy Mess

The Holy Mess, www.saraborgstede.com, is a website strengthening women as they balance faith, family, and fitness. Our readers are ages 30-65, primarily Christian, college-educated, mothers and grandmothers. They juggle families, careers, and home, and search for ways to find enjoyment in life and care for themselves.

Our readers are busy, but they are smart, dedicated women who know what they want! Products that meet the needs of today's active woman, help her grow in faith, or meet the needs of her family do especially well.

Topics on the website include faith encouragement, Christian resources, fitness, weight loss, parenting, teens, special needs parenting (behavioral, emotional, and medical), adoption, foster care, and recipes.

Advertising Kit



Meet Sara

Sara Borgstede is a triathlete, [speaker](#), and writer. She has been maintaining a [100 lb weight loss](#) for 10 years, and runs an online faith and fitness program for women, www.faithfulfinishlines.com. She is mom to 5 kids through birth and special needs adoption, and she and her husband Mike, were foster parents to 35 children.

Sara takes a lot of power naps. Find her at her website, The Holy Mess, at www.saraborgstede.com, and on [Facebook](#), [Pinterest](#), and [Instagram](#).

Opportunities Available

Sponsored Post

With the purchase of a sponsored post, your product or service will be in the spotlight at The Holy Mess! In a blog post written uniquely for you by Sara, SEO optimized, she will highlight your brand's best features and options in her own unique style. Suggestions for Pinterest and Facebook-friendly graphics will be included. Option to include unique promotion code to loyal Holy Mess readers.

Includes bonus social media promotion!

Sponsored Side Bar Ads

Ads in a variety of square and rectangle sizes are available for 1 month rental at a time.

Other ideas?

Sara is open to creative thinking and collaboration. Let's meet and discuss what will put your product into the hands of The Holy Mess readers who need it most.

Monthly Reach

Pageviews:	45,000+
Subscribers:	650
Facebook:	2,000 Business 1,000 personal
Pinterest:	2.5K
Twitter:	420
Instagram:	420